

# Tokenizing Equity

in the Netherlands

Daan Maasson

March 14<sup>th</sup>, 2019

Infloat

Security Token Offerings (STOs) – The Future Of Fundraising In The Blockchain Industry

Why Security Token Offerings (STOs) Could Revolutionize the ICO Landscape

**2019: The Year Digital Securities Offerings Become the New ICOs**

**STO Is New ICO**

REGULATION

Opinions

**Brock Pierce: Security Tokens Are 'Revolutionary', Will 'Give Birth To A Quadrillion Dollar Market'**

**Security Token Offerings – The Next Big Thing In Crypto?**

Daan Maasson **Infloat**

# Security Token Offering

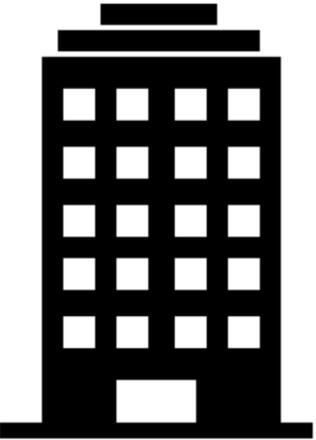
# Security Token Offering

Debt securities – e.g. bonds

Equity securities – e.g. stocks

Derivative securities – e.g. futures

# Tokenizing Equity

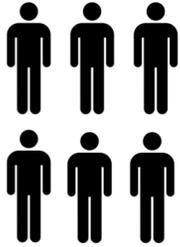


Shares

Economic rights

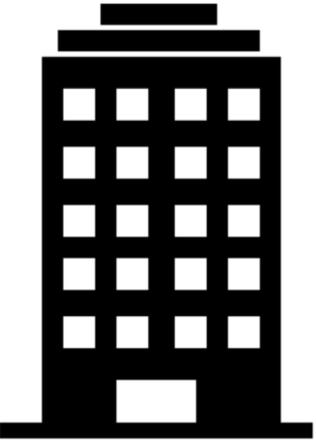


Voting rights



Shareholders

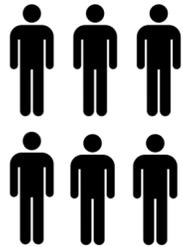
Limited Liability Company  
(B.V.)



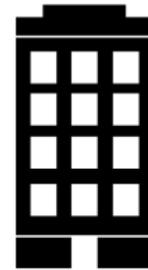
Shares

Economic rights

Voting rights

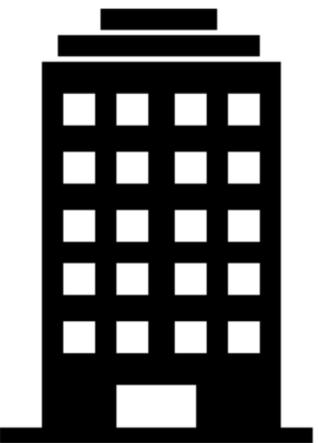


Shareholders



Limited Liability Company  
(B.V.)

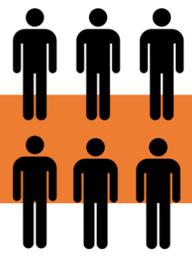
Trust Office Foundation  
(STAK)



Shares

Economic rights

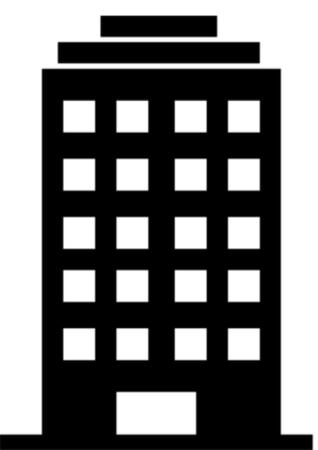
Voting rights



Shareholder

Limited Liability Company (B.V.)

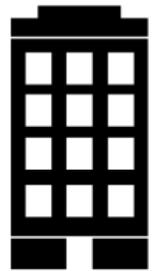
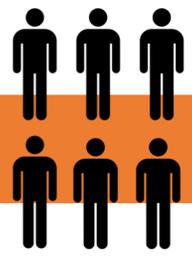
Trust Office Foundation (STAK)



Shares

Economic rights

Voting rights



Shareholder

Depository Receipts

Economic rights

Voting rights

Limited Liability Company (B.V.)

Trust Office Foundation (STAK)

# Prospectus Directive

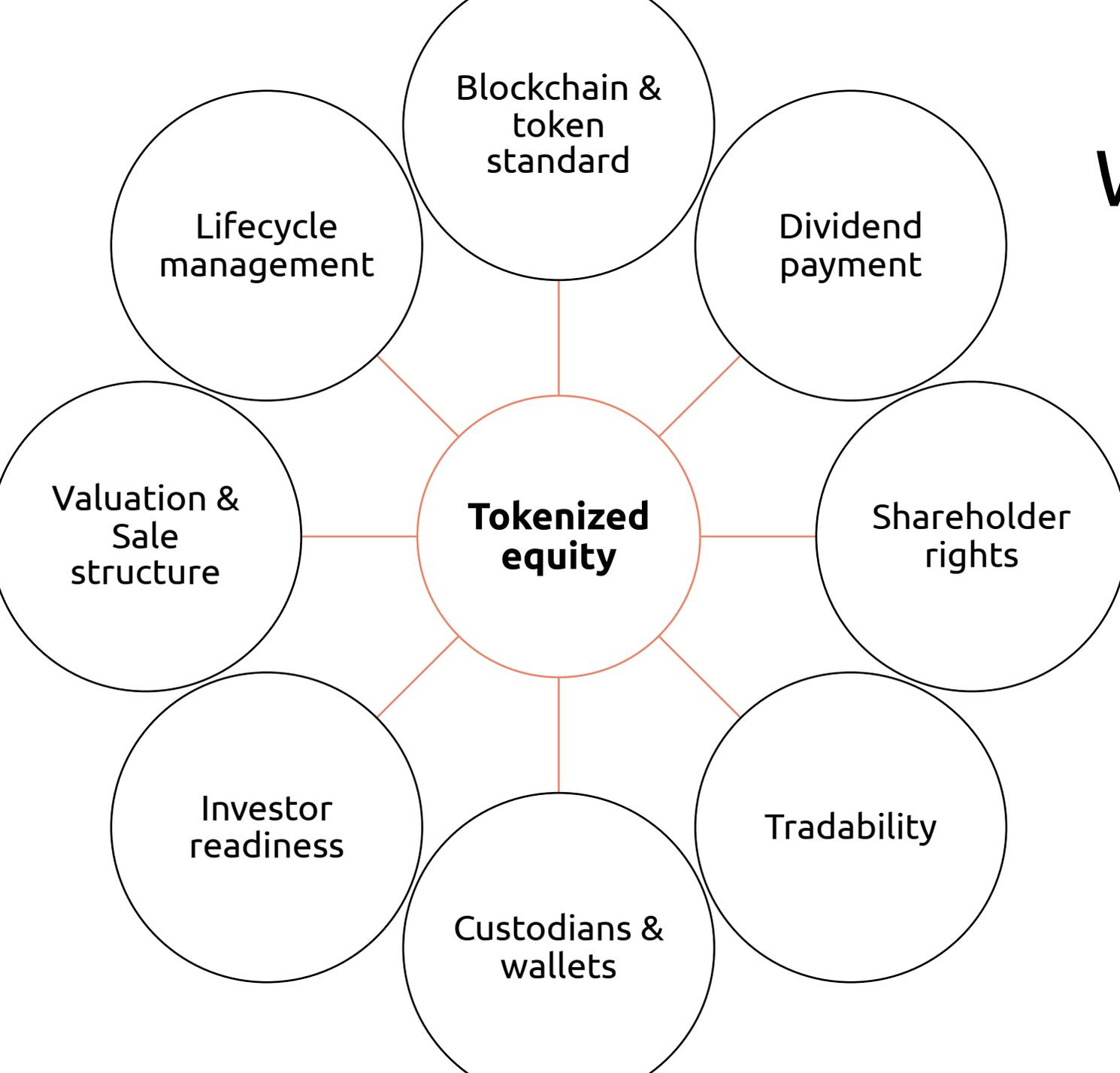
## Exemptions

- Registration with the AFM
- Information Document

**Let op! U belegt buiten AFM-toezicht. Geen prospectusplicht voor deze activiteit.**



# What to think about when **tokenizing equity**



A silhouette of a traditional windmill stands on a calm body of water during a vibrant sunset. The sky transitions from a deep orange near the horizon to a pale, hazy blue at the top. The windmill's reflection is clearly visible in the still water. The overall mood is serene and picturesque.

Why tokenize your equity in our  
beautiful country?

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News › 2018 › October › The Netherlands to become the centre of European financial trading post Brexit

# ← The Netherlands to become the centre of European financial trading post Brexit

29 October 2018 | News



# Dutch 'security token' landscape

Law firms

watsonlaw.

C/M/S/  
Law, Tax

Advisory & research

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Issuance

Liqwith  
Innovators in Finance

tokenise.eu

BLOQHOUSE



TOKAS  
TOKENIZED ASSETS

Marketing

yura

Investors

trimix.

Protocols & secondary market

DUSK

CHAIN TIP

nx'change

Projects

Byelex  
The Next Innovation Company

Blockport

briqchain



Ockel

Digitorney  
LXPRT



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Slicing assets into tradeable bits  
is nothing new.

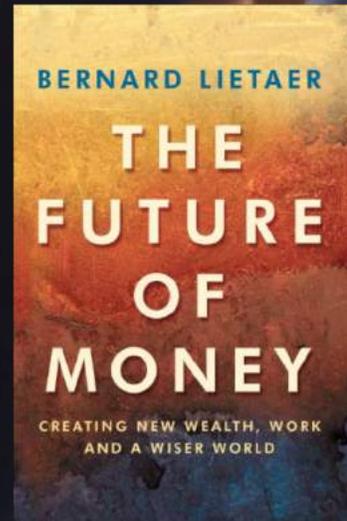
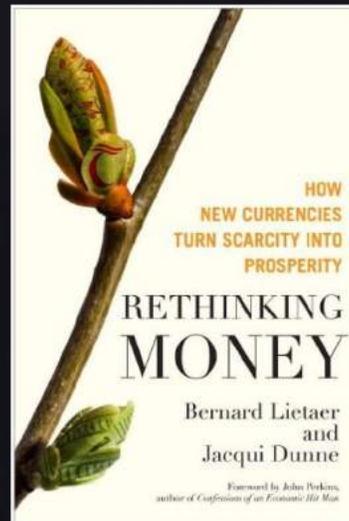
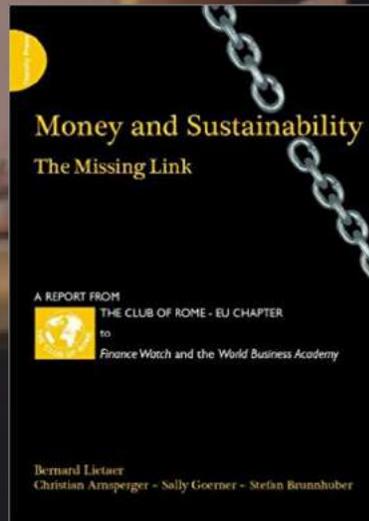
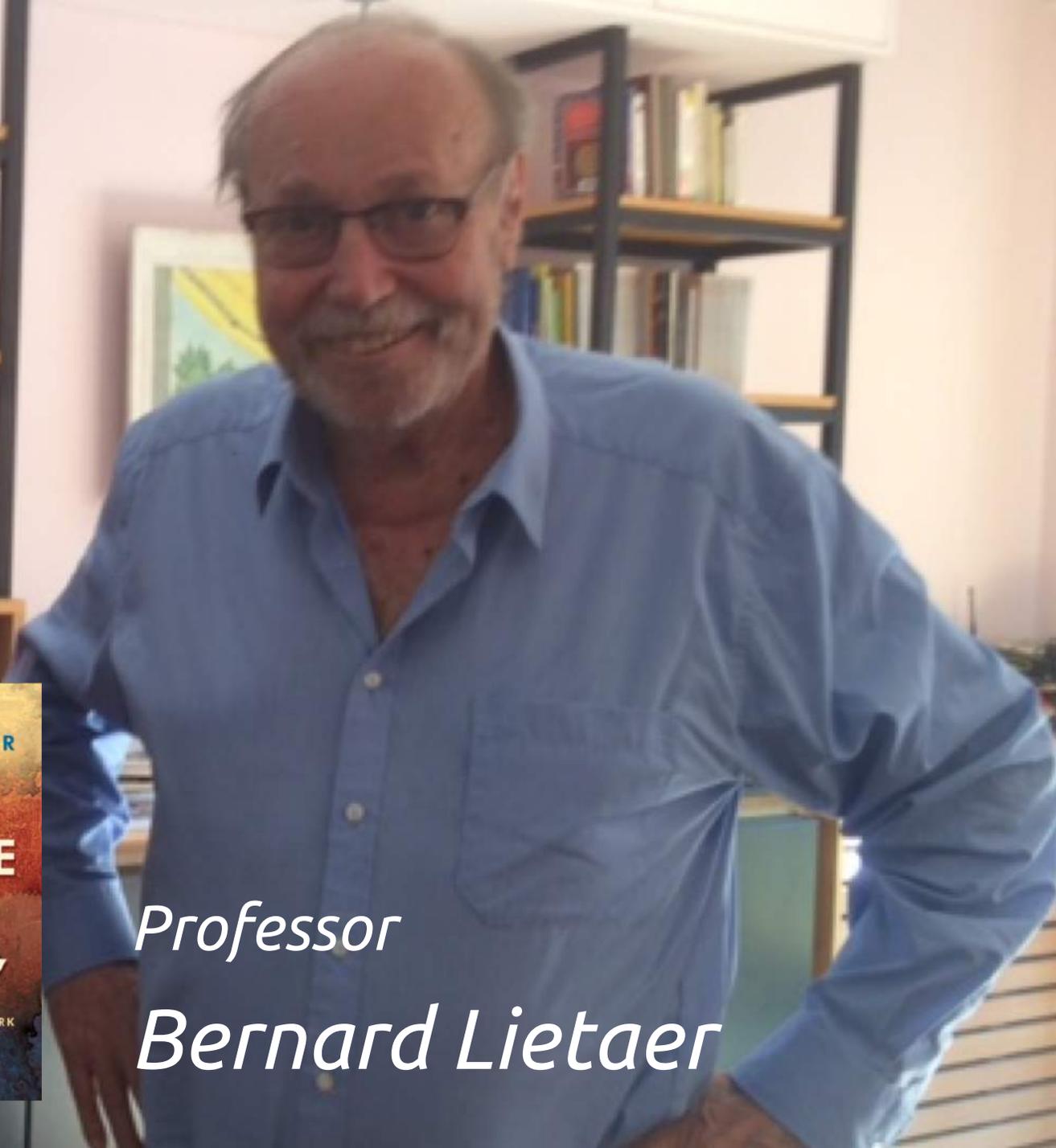
# Slicing assets into tradeable bits is nothing new.

“Finally, through tokenization we have a way to slice                      into bits and let people trade these bits. It will bring massive liquidity to this illiquid market.”

Tokens are nothing new.

Tokens are nothing new.

>**4000** (non-crypto)  
community currencies  
complementary currencies  
etc.



*Professor  
Bernard Lietaer*



Circle Acquires Crowdfunding  
Platform SeedInvest and a New  
Exchange Enters the Stage

Securitytoken.it

Subscribe:

[bit.ly/st-sub](https://bit.ly/st-sub)

# Infloat

Research and advisory on blockchain-based tokens

## Contact

2<sup>e</sup> Daalsedijk 6a

Utrecht

<https://infloat.co>

**Daan Maasson**

daan@infloat.co

